



BLUEMED IMPLEMENTATION

PLAN OUTLINE

Task 2.5



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BLUEMED Implementation Plan

At this stage, The BLUEMED Implementation Plan has to be considered more a ***Strategic Implementation Plan*** (SIP) than an Operational Implementation Plan (OIP) where the who, where, when, and how of all actions is addressed.

The objectives of this Strategic Implementation Plan is to **provide a methodology** to guide the development of actions.

The starting point and the subject of the Implementation Plan (IP) will be the updated SRIA approved during this week, the *Bluemed week* (October 2018, Barcelona).

During this presentation the **Outline, content, criteria and methodology** of our Implementation Plan will be presented and discussed.

BLUEMED Implementation Plan

This Strategic Implementation Plan will **content**:

- Identification of the **range of programmes and initiatives** that may be used to promote joint programming and support of research on prioritized BLUEMED challenges and related goals;
- Definition of **methods to** identify and **hierarchize topics** to be targeted by these activities, in particular, topics for joint calls, but also for training and mobility schemes, etc..., while explicating their Mediterranean added value;
- List of **activities** that should be carried out and promoted **to operationally deploy the SRIA**, also benefitting from collaboration with other European or international initiatives;
- Establishment of a **timeline** for the implementation of these activities;
- Presentation of clear objectives and associated **indicators to monitor** the implementation process and for assessing its performance.

IP conceptual outline

NOW: Preliminary BLUEMED Implementation Plan
OCTOBER 2020: Final BLUEMED Implementation Plan

Part 1 – From Vision to Actions

Setting the scene: the SRIA and the prioritization of actions

Part 2 – Mapping and discussing implementation options and potentials

How the SRIA could be deployed at regional / subregional and sectoral levels, starting from high priority actions:

- *Programmes and initiatives of relevance, including research and data infrastructures*
- *Target sectors and groups*
- *Funding options and agencies*
- *Recent and ongoing relevant projects*

Part 3 – Activities to promote SRIA Implementation

What can be done in the short-term to promote the implementation of the SRIA:

- *Networking, engagement, alignment, lobbying*
- *Training and capacity building*
- *Start-up and pilot actions*

Part 4 – Key Performance Indicators (KPIs)

How to monitor progresses and performances of the Implementation Plan

Footnote



BLUEMED Implementation Plan

Part 1 – From Vision to Actions

- The Mediterranean Sea is undergoing rapid changes in response to closely interlinked natural and anthropogenic pressures.
- Within this frame, a tailor-made common marine and maritime R&I programme is urgently required to enable the achievement solid knowledge-based sustainable and long lasting “Blue Growth” in the area.
- The BLUEMED initiative aims to advance a shared vision for a more healthy, productive, resilient, better known and valued Mediterranean Sea.
- To this end, a **BLUEMED Strategic Research & Innovation Agenda** (SRIA) has been developed where a set of challenges under three pillars have been identified .

BLUEMED Implementation Plan

Part 1 – From Vision to Actions

In this part we will set the scene: where we find ourselves in. What has been going on.

1.1 The BLUEMED Strategic Research and Innovation Agenda

The updated SRIA will be officially published after the approval by the GSO BLUEMED WG, including the inputs gathered from non-EU countries.

1.2 Prioritizing SRIA Goals and Actions

Not all the actions can be addressed at the same time and a prioritization exercise must be done.

This prioritization exercise must be at the same time **systematic** (with a clear methodology for stakeholders to apply it and get comparable results which can be integrated); but also **flexible** enough to give response to the many particularities of different Med countries both at the north and south shores.

The proposed methodology is not intended to rank actions all with different grades within the different pillars, but to identify ***a set of priority actions to address first.***

BLUEMED Implementation Plan

Part 1 – From Vision to Actions

1.2 Prioritizing SRIA Goals and Actions

A **methodology** included in the deliverable ‘Report on priority actions’ (D2.4, resulting from Task 2.2 – *Setting priorities for the SRIA*) has been developed by the BLUEMED CSA to support the prioritization process, **providing criteria** to assess the actions depicted in the SRIA and its translation into a focused list.

This prioritization process is key for the success of the SRIA implementation in the upcoming years.

To be discussed

SRIA level: Too many actions to carry out this assessment. This methodology to be applied at “challenge” level, or at “goal” level. Then, platforms could **prioritize** actions under the **already prioritized** goals.

Who will do this analysis: National stakeholders in collaboration with the respective National Pivots in each country OR Policy makers at ministries (national strategy) ?? **Platform coordinators will monitor this exercise** to look after consistency at Mediterranean basin level.

BLUEMED Implementation Plan

Part 2 – Mapping and discussing implementation options and potentials

This part will address each challenge / goal of the SRIA, focusing on highly ranked actions, to analyse how we can deploy them using the potential of existing:

- Programmes and initiatives
- Funding tools
- Target sectors and groups
- Recent and ongoing relevant projects

BLUEMED Implementation Plan

Part 2 – Mapping and discussing implementation options and potentials

2.1 Programmes and initiatives of relevance, including research and data infrastructures

A database gathering information on programmes, projects, funding and experts for research on the Mediterranean coastal and marine ecosystem has been prepared under deliverable D2.6 on “Marine and Maritime RTDI Strategies” of Task 2.3 of the CSA. The follow-up report D2.7 “Options for transnational joint activities” will be available in the first quarter of 2019.

Who will do this analysis: GR / SP / FR / IT (Partners leading the SRIA pillars) go through the 4 topics for his challenges/goals/actions + platforms (national pivots).

BLUEMED Implementation Plan

Part 2 – Mapping and discussing implementation options and potentials

2.2 Target sectors and groups

Based on the BLUEMED Platforms, the target sectors are represented by the wider “BLUEMED community”, i.e. academia, private sector and policy agents. These groups are also represented in the BLUEMED platforms.

Who will do this analysis: GR / SP / FR / IT (Partners leading the SRIA pillars) go through the 4 topics for his challenges/goals/actions + platforms (national pivots).

BLUEMED Implementation Plan

Part 2 – Mapping and discussing implementation options and potentials

2.3 Funding options and agencies

Outcomes from Task 2.3 – *Instruments and tools for promoting joint implementation of the SRIA* as the identification and piloting of novel tools and paths for transnational cooperation, and for enhancing the coordination and alignment of national programs will be provided and assessed.

This part of the Implementation Plan will be also fed by Task 2.4 – *Supporting an Operational Network of research funders and key players* as funding is critical for an IP and its role should be highlighted.

Who will do this analysis: GR / SP / FR / IT (Partners leading the SRIA pillars) go through the 4 topics for his challenges/goals/actions + platforms (national pivots).

Footnote



BLUEMED Implementation Plan

Part 2 – Mapping and discussing implementation options and potentials

2.4 Recent and ongoing relevant projects

This key activity will be performed by the BLUEMED CSA in the framework of Task 5.1 dedicated to promote result exploitation, capitalization and follow-up of relevant projects.

It includes a tailored analysis of relevant projects, with specific attention to BLUEMED labelled one from H2020 SC2-WP 2016-2017, and a workshop with projects' coordinators as a milestone (in 2019).

Who will do this analysis: GR / SP / FR / IT (Partners leading the SRIA pillars) go through the 4 topics for his challenges/goals/actions + platforms (national pivots).

BLUEMED Implementation Plan

Part 2 – Mapping and discussing implementation options and potentials

2.5 The BLUEMED priority actions for implementation

This last part of the implementation options concretely addresses the prioritization of actions at regional / subregional and sectoral levels, based on the analysis of 2.1-2.2-2.3-2.4 and in line with relevant regional strategies and initiatives.

Who will do this analysis: platform coordinators + platforms

BLUEMED Implementation Plan

Part 3 – Activities to promote SRIA Implementation

This part will consist of a list of activities for the accomplishment of the SRIA goals that can be addressed in the short term.

Most of these activities are already part of the CSA work plan, which may require some amendments in timing and contents.

For each of the activities 3.1-3.9 the Implementation Plan will:

- Describe content and objective;
- Describe how the activity will be carried out;
- Highlight connections and synergies with activities already included in the BLUEMED CSA work plan.

BLUEMED Implementation Plan

Part 3 – Activities to promote SRIA Implementation

3.1 Networking and engagement of economic sectors and national Blue Growth communities – MED Countries

It consists in the engagement at country level (EU and non-EU countries) of national Communities (research, private sector, policy-makers, operators, NGOs and civil society) involved in Blue Growth, to further develop strategies and actions, focus priorities and feed/align with BLUEMED and support BLUEMED Implementation Plan.

Ways of developing this engagement process will be different in the different countries, according to sectors, structures and networks in place, actors, state of the art, etc.

The activity will capitalize on the work done and ongoing in the BLUEMED CSA, i.e. activities to feed at national level the MED Platforms, through the National Pivots.

Who will do this analysis: CSA partners

BLUEMED Implementation Plan

Part 3 – Activities to promote SRIA Implementation

3.2 Alignment and coordination

Alignment and coordination of BLUEMED with other international and EU initiatives and strategies is key. Several activities in this direction are ongoing, also through the support of the BLUEMED CSA, and should be further defined and programmed.

Who will do this analysis: CSA Partners+ BLUEMED GSO WG support on other initiatives and programmes operating mainly on the MED and other initiatives and programmes operating mainly at EU and international scale (e.g. JPI Oceans, UNESCO-IOC, etc.).

BLUEMED Implementation Plan

Part 3 – Activities to promote SRIA Implementation

3.3 Promotion and possibly implementation of actions coordinated and jointly undertaken by different countries, with a “variable geometry” approach

To develop concrete collaborations on areas with shared interest, e.g. Joint Calls for research proposals addressing the main priorities identified in the SRIA as a tool for alignment of programmes and resources and/or calls or overarching themes like assessment of scientific quality or data sharing (also in cooperation with related JPIs).

The Research Funders' Network is key for this activity.

Who will do this analysis: CSA partners + Research Funders' Network outcomes

BLUEMED Implementation Plan

Part 3 – Activities to promote SRIA Implementation

3.4 Start-Up actions

Promote the development of small while effective activities and favour their possible uptake. Examples of such type of actions will be Start-Up actions being launched through the Bluemed CSA (Task 4.2 – Implementation and monitoring of the Start-up Actions).

Who will do this analysis: National pivots

3.5 Assessment and promotion of the capitalization and valorization under the Bluemed umbrella of ongoing and future projects

Linked to the 2.4 Recent and on going relevant projects of this as living action requiring constant updates, also to address new agendas and calls.

Who will do this analysis: CSA partners



BLUEMED Implementation Plan

Part 3 – Activities to promote SRIA Implementation

3.6 Lobbying actions

This section will address the promotion of BLUEMED actions towards specific groups of interest, including specific fund raising on actions considered highly strategic (“Adopt a BLUEMED Action”):

- at national level, in line with the signed Declarations (Venice and Valletta);
- towards various programmes (research, cohesion policy, entrepreneurship, etc.).

Who will do this analysis: National pivots at national level + platforms

3.7 Training and capacity building initiatives

It consists of the identification of suitable activities, frameworks and instruments for the development of training programmes and capacity building initiatives . This part can be supported by the BLUEMED CSA Task dedicated to BLUE Careers (Task 3.4 – Improving human resources for BLUE Careers)

Who will do this analysis: CSA partners



BLUEMED Implementation Plan

Part 3 – Activities to promote SRIA Implementation

3.8 Implementation Working Groups (IWG) on specific Blue Growth sectors

Identification of key topics that may require dedicated Working Groups to identify, better define and promote specific actions.

Who will do this analysis: platforms

3.9 Communication and engagement

Identification of activities that can be applied to the outreach phase of the implementation of SRIA actions, such as:

- ✓ Promotion of Bluemed Platforms as open forums for analysis and discussion
- ✓ Participation to stakeholders' forums (e.g. on networking to connect researchers, national and European policy makers, representatives of society and other stakeholders);
- ✓ Organisation of Matchmaking events
- ✓ Organisation and support to thematic events on SRIA relevant topics
- ✓ Establishment of a Bluemed labelling mechanisms
- ✓ Develop tailored outreach to policy makers

Who will do this analysis: platforms

BLUEMED Implementation Plan

Part 4 – Key Performance Indicators (KPIs)

A list of KPIs should be established, to monitor progresses and performances of the Implementation Plan (i.e., the implementation of the SRIA).

A list of indicators have been elaborated for deliverable 3.1 of the CSA.

To be discussed how to apply indicators (adapted?) resulting from task 3.1.

Baseline values should be defined for each KPI, together with expected targets.



BLUEMED Implementation Plan

SUGGESTED BY THE COMMISSION:

1ST ATTEMPT TO
BRING
IMPLEMENTATION
PLAN TO LIFE

PILOT INITIATIVE ON «MARINE LITTER AND PLASTICS»

Capitalization of what has been done at country level on this.

How can we work together to tackle this problem in the Mediterranean basin?

Thank you

