



Nestlé Good Food, Good Life

Nestlé Plastics Packaging Commitment

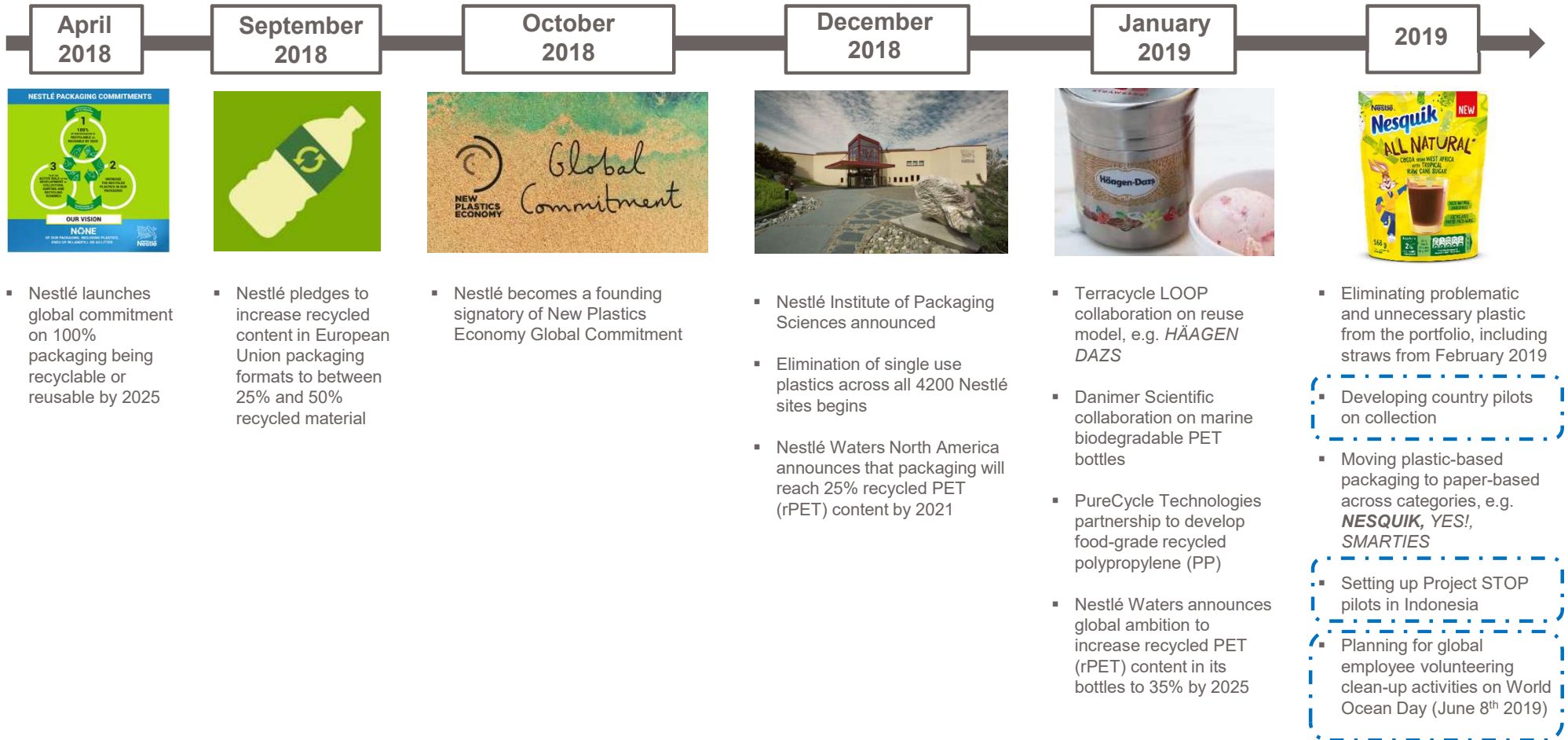
BLUEMED Pilot:
Towards a plastic-free Mediterranean Sea
EC workshop
12-03-2019

Johannes Weber, Corporate Communications & Government Relations
Nestlé Europe, Middle East and North Africa

Nestlé Plastics Packaging Commitment



From long term commitments to leadership in action



Meeting our commitment: our pillars of action

100% of our packaging, including plastics, will be recyclable or reusable by 2025



Develop packaging for the future

- Bio-based plastics
- **Biodegradable / compostable materials**
- More recycled content
- Plastic free packaging e.g. paper
- Removal of problematic plastics
- Simplification of materials



Help shape a waste-free future

- Alternative delivery systems
- **Clean-up of waste**
- Extended producer responsibility (EPR) & deposit return scheme (DRS) support
- Increased recycling rates
- “Reuse” models
- **Stop leakage**



Drive new behaviour and understanding

- Claims and labelling
- **Education through social platforms**
- Elimination of non-recyclable single use plastics from Nestlé sites
- **Nestlé Employees volunteering**

Mediterranean clean-up partnership



"We're determined to look at every option to solve the complex challenge of plastic packaging waste."



**Mark Schneider
Nestlé CEO**



Mediterranean clean-up partnership

- ✓ Truly regional around the whole Mediterranean
- ✓ Comprehensive approach with real impact
 - Give packaging a value
 - Avoid (new) plastic littering at the source
 - Collection & sorting of littered packaging and subsequent recycling
- ✓ Make clean-up activities (environmentally) sustainable