



Nestlé Plastics Packaging Commitment

BLUEMED Pilot:
Towards a plastic-free Mediterranean Sea
EC workshop
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From long term commitments to leadership in action

NESTLÉ PACKAGING COMMITMENTS

OUR VISION

April

 Nestlé launches global commitment on 100% packaging being recyclable or reusable by 2025 September 2018

October 2018

December 2018

January 2019

2019



 Nestlé pledges to increase recycled content in European Union packaging formats to between 25% and 50% recycled material



 Nestlé becomes a founding signatory of New Plastics Economy Global Commitment



- Nestlé Institute of Packaging Sciences announced
- Elimination of single use plastics across all 4200 Nestlé sites begins
- Nestlé Waters North America announces that packaging will reach 25% recycled PET (rPET) content by 2021



- Terracycle LOOP collaboration on reuse model, e.g. HÄAGEN DAZS
- Danimer Scientific collaboration on marine biodegradable PET bottles
- PureCycle Technologies partnership to develop food-grade recycled polypropylene (PP)
- Nestlé Waters announces global ambition to increase recycled PET (rPET) content in its bottles to 35% by 2025



- Eliminating problematic and unnecessary plastic from the portfolio, including straws from February 2019
- Developing country pilots on collection
- Moving plastic-based packaging to paper-based across categories, e.g. NESQUIK, YES!, SMARTIES
- Setting up Project STOF pilots in Indonesia
- Planning for global employee volunteering clean-up activities on World Ocean Day (June 8th 2019)

Meeting our commitment: our pillars of action

100% of our packaging, including plastics, will be recyclable or reusable by 2025



Develop packaging for the future

- Bio-based plastics
- Biodegradable / compostable materials
- More recycled content
- Plastic free packaging e.g. paper
- Removal of problematic plastics
- Simplification of materials



Help shape a waste-free future

- Alternative delivery systems
- Clean-up of waste
- Extended producer responsibility (EPR) & deposit return scheme (DRS) support
- Increased recycling rates
- "Reuse" models
- Stop leakage







Drive new behaviour and understanding

- Claims and labelling
- Education through social platforms
- Elimination of non-recyclable single use plastics from Nestlé sites
- Nestlé Employees volunteering



Mediterranean clean-up partnership



Our vision is that none of our packaging, including plastics, ends up in landfill or as







Mediterranean clean-up partnership

- ✓ Truely regional around the whole Mediterranean
- ✓ Comprehensive approach with real impact
 - Give packaging a value
 - Avoid (new) plastic littering at the source
 - Collection & sorting of littered packaging and subsequent recycling
- ✓ Make clean-up activities (environmentally) sustainable

