

Do you know the BlueMed Pilot Action?

Joining outreach efforts for public engagement and education

12:40

Do you know the BlueMed Pilot Action? Joining outreach efforts for public engagement and education

The format of '*Fatti di Plastica*' exhibition, Fedra Francocci, CNR & BlueMed CSA

The *BlueMed Young Communication Ambassadors* pitch presentations, Inès Boujmil, Badr El Mahrad, Mustafa Ghazal, Deniz Yapılcan, Fella Moualek

Sketching the e-training course on marine litter, Popi Pagou, HCMR & BlueMed CSA

EIT Climate-KIC Education Programme, Irene Hofmeijer & Karin Kubackova, EIT Climate-KIC

Moderator: Rita Giuffredi, CNR, BlueMed CSA COMM



blueMed



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط

Pollution needs no VISA

The BlueMed Young Communication Ambassadors
Action Plans

The BlueMed Young Communication Ambassadors

The BlueMed Young Communication Ambassadors were chosen in non-EU Mediterranean countries, with the mandate to spread the BlueMed approach to a shared, sustainable Blue Growth in their countries and beyond, and to create and enhance a network of BlueMed concerned people.

INÈS BOUJMIL



BlueMed Y.C. Ambassador
In Tunisia

BADR EL MAHRAD



BlueMed Y.C. Ambassador
In Morocco

MUSTAFA GHAZAL



BlueMed Y.C. Ambassador
In Egypt

DENIZ YAPILCAN



BlueMed Y.C. Ambassador
In Turkey

FELLA MOUALEK



BlueMed Y.C. Ambassador
In Algeria

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Inès Boujmil

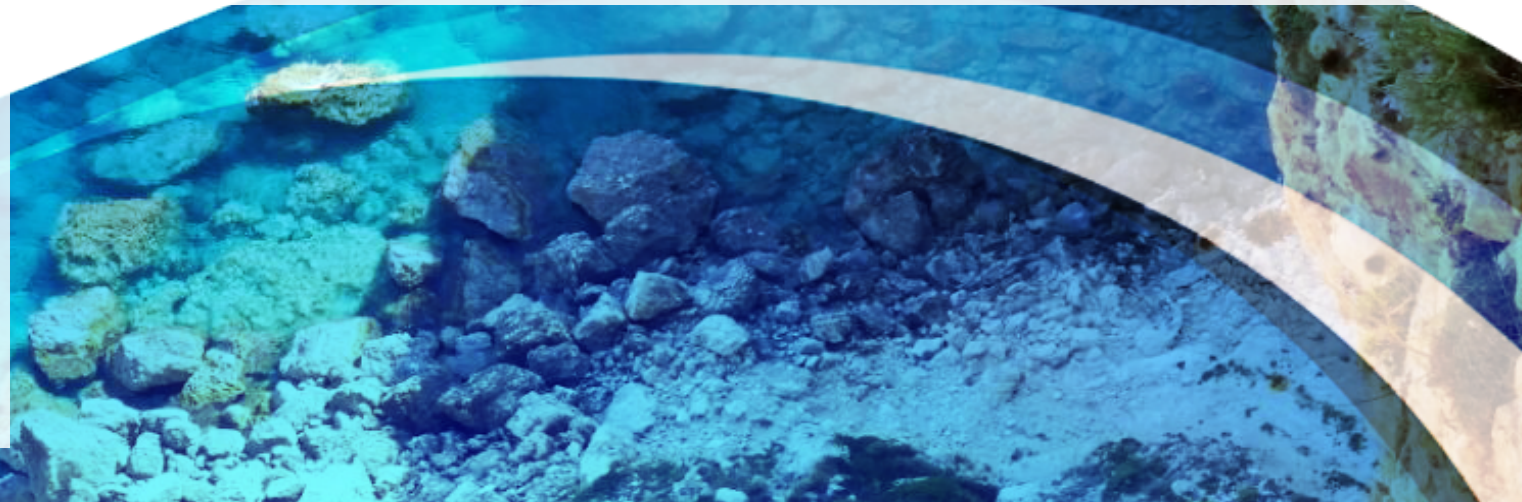
BlueMed Y.C. Ambassador in
Tunisia

BSc in Geosciences
Meng in Fisheries & Marine
Environment
& MSc Geomatics applied to Marine
Environment

Inès' Action Plan in one tweet:

Industrial pollution in #Tunisia and more precisely
in #Gabes is threatening the marine biodiversity !

Let's tackle the #Marine and #Climate #Crisis
through #Mitigation & #Adaptation !



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Raising awareness in Tunisia
through projects & associations

WWF in Tunisia
#Stop_Plastic_Pollution



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STOP POLLUTION PLASTIQUE : QUELLES SOLUTIONS DURABLES ?

Vendredi 21 Décembre 2018

Sous le Patronage de
Monsieur le Ministre de l'Enseignement Supérieur et de la Recherche Scientifique
et de Monsieur le Ministre des Affaires Locales et de l'Environnement

PROGRAMME

Auditorium Al Khawarizmi
08h30 - 09h15 Accueil des participants
09h15 - 09h30 Ouverture de la Journée

Projection d'un Documentaire
09h30 - 11h10 **A Plastic Ocean**
ENVROFEST, Sous-étagage en Arabe
11h10 - 11h30 Pause-Café

Conférences-Débat
11h30 - 11h50 **Pollution des océans par le plastique : quelles solutions ?**
M. Jean-François GHIGLIONE, Directeur Adjoint de l'Observatoire
Océanographique de Banyuls, France
11h50 - 12h10 **Lutte contre la pollution plastique en Méditerranée : cas des sacs en plastique**
M. Samir KASBI, Point local PANMEDPOL-Tunisie, Agence Nationale de
Protection de l'Environnement (ANPE)
12h10 - 12h45 **Débat avec le Panel :**
Mme Saba BEN ISMAÏL, Institut National des Sciences et Technologies de la Mer (INST-M)
M. Jean-François GHIGLIONE, Observatoire Océanographique de Banyuls
M. Samir KASBI, (ANPE)
12h45 - 14h00 **Déjeuner Libre**

Projection d'un Documentaire
14h00 - 14h45 **Les collecteurs de plastique**
Projet « 1,2,TRU ! Trier c'est Aider » de l'Association AMEL GHIZEN

Conférences-Débat
14h45 - 15h05 **Filière de Gestion des déchets en plastique : Eco-Lef**
M. Rodrédine LASMER, Directeur Général de l'Agence Nationale de
Gestion des Déchets (ANGED)
15h05 - 15h10 **Spot de sensibilisation Trier c'est aider**
Association AMEL GHIZEN
15h10 - 15h30 **La déchèterie de la Société AFREC**
M. Tarek MASMOUDI, General Manager Société AFREC
15h30 - 16h00 **Comment un déchet marin devient un trésor pour produire des emballages actifs, intelligents, durables et comestibles**
M. Nasreddine BENBETTAËB, Maître de Conférences à l'Université de
Bourjbourg, Agropolis Dijon, UPR-PRAT Dijon, France
16h00 - 16h30 **Biofonctionnalités des emballages alimentaires : intérêt, limites et perspectives**
M. Pascal DEGRAEVE, Professeur des Universités à l'UT Lyon 1, Laboratoire
BioFMA, LYON, Bourg-en-Bresse, France
16h30 - 17h15 **Débat avec le Panel :**
M. Rodrédine LASMER, (ANGED)
M. Nasreddine BENBETTAËB, (Agropolis Dijon)
M. Pascal DEGRAEVE, (UT Lyon 1)

Hall du Centre de Congrès
09h00 - 17h00 **Stand de Démonstration sur le Recyclage du Plastique**
Agence Nationale de Gestion des Déchets (ANGED)

Auditorium Ibn Khaldoun
15h00 - 16h30 **Pièce de théâtre « البيت في موكلا »**
Scénographie et mise en scène de Fayçal BEZZINE

www.cst.rnu.tn

COMMUNIQUE DE PRESSE

Urgence Plastique ! Agir en Méditerranée

Sensibilisation et recyclage, les deux grandes priorités de la Tunisie pour lutter contre la pollution plastique en mer

Tunis, Tunisie, le 26/06/2019 : Dans le cadre de l'Initiative BlueMed, financée par le Programme européen de recherche et innovation H2020, le Ministère de l'Enseignement Supérieur et de la Recherche Scientifique a organisé vendredi 21 Juin à Gammarth une journée nationale sur le plastique afin de faire le point sur son impact environnemental, et d'émettre des recommandations à l'Union européenne pour dessiner une feuille de route en vue d'une meilleure gestion commune de la pollution plastique en Méditerranée.

En présence de Madame la Secrétaire d'Etat aux Affaires locales et à l'Environnement Mme Rema Jebali, et de Monsieur le Secrétaire d'Etat à la Recherche scientifique, M. Khalil Ammi, l'événement a rassemblé représentants des organismes et des centres de recherche tunisiens, porteurs de projets, start-up, PME, experts européens et représentants de la société civile.

Les matières plastiques ont envahi notre quotidien et nos océans. Plus de 150 millions de tonnes de plastique surgit à ce jour dans les mers et océans. En Méditerranée, ce sont 600 000 tonnes qui finissent chaque année dans la mer. En provenance pour la plupart de sources terrestres (70 à 80 %), ces déchets non biodégradables se décomposent en microplastiques qui sont avalés par les espèces marines telles que les tortues de mer, les poissons et les corallaux qui peuvent se retrouver dans nos assiettes.

La Tunisie avec ses 1148 km de côtes est particulièrement exposée à cette pollution. C'est pourquoi la journée du 21 juin a permis d'entamer un dialogue national sur le plastique afin de positionner la Tunisie et sa communauté Recherche & Innovation sur cette priorité régionale et internationale. Au terme de la journée, deux grandes priorités qui devraient orienter les futurs programmes de financement européens dans le domaine, ont été retenues : la sensibilisation et le recyclage. Monsieur Cherif Samman, représentant de la Tunisie pour l'Initiative BlueMed et Coordonnateur scientifique pour le Programme H2020 Tunisie, présentera les conclusions de cette rencontre et les priorités tunisiennes à la Commission européenne en Octobre 2019.

La Tunisie est associée depuis 2016 au programme H2020 de l'Union européenne et peut bénéficier, à ce titre, de toutes les opportunités de financement du programme. Pour accompagner cette association, le Ministère de l'Enseignement Supérieur et de la Recherche Scientifique a mis en place une Unité de Gestion des programmes européens qui coordonne un réseau de points de contacts nationaux et mobilise une communauté scientifique dédiée à la recherche de plus de 200 chercheurs et professeurs. L'unité assure, en plus, une visibilité auprès des acteurs de la recherche en Europe et fait le lien avec les institutions et réseaux européens de recherche.

Pour plus d'informations, rendez-vous sur Horizon 2020 Tunisie et le site de l'Initiative BlueMed



Raising awareness in Tunisia through projects & associations

2^{ème} Forum
Association Santé & Environnement

Jeunes Chercheurs & Éco-citoyenneté

Plastique... Pollution entre Terre et Mer

Sfax - mardi 18 juin 2019
Lieu : Faculté de Médecine de Sfax


AGIR ENSEMBLE...

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JEUNE SCIENCE KERKENNAH

But non lucratif



Indépendance
anciènne et politique



Intérêt public

Nos objectifs sont :

- Sensibilisation et amélioration de la conscience de la population locale face aux problèmes environnementaux des îles de Kerkennah.
- Valorisation des potentialités des îles de Kerkennah.
- Préservation du patrimoine naturel et culturel des îles.**



Journée de sensibilisation
Exemple: Journée Internationale de la Biodiversité



Collecte des déchets



Journée de sensibilisation (Enfants)

- Ne pas utiliser autant de sacs plastiques!
- Évitez d'utiliser des récipients pour aliments et des ustensiles en plastique (fourchette, cuillère, paille, etc.).
- Utilisez des bouteilles d'eau réutilisables.



Projet: Promotion du « Pescatourismo » via la pêche à la charfia



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ASSOCIATION JLIJ FOR MARINE ENVIRONNEMENT (AJEM)

Volet communication

Spot radio Ulysse FM



Journée national sur l'environnement marin Djerba 19 mars 2018



Volet Educatif / sensibilisation

Participation au festival Envirofest Djerba





Création des clubs d'environnement dans les écoles




Volet Équipements


Distribution de couffins: Inciter les citoyens à minimiser l'usage du plastique



Cage pour la collecte des bouchons et des films étirables



Bidon substituant l'usage des bouteilles pour les pêcheurs



Explorer les ilots (nettoyage, patrimoine, faune & flore, animation...)



Eco-tourisme

Volet Équipements

Big Bag pour la collecte du plastique



Installation des cages pour la collecte des bouteilles en plastique dans les ports, les plages, les marchés...



Volet Actions de nettoyage

Campagnes de nettoyage des plages de Djerba



Plongée sous marine Ramassage des filets de pêche



Volet innovation

Filets de pêche biodégradables



Kit sac en tissu avec plusieurs compartiments



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TUNISIE RECYCLAGE

Tunisie Recyclage vous offre,
habitants de la **Banlieue Nord de Tunis**,
le choix entre :



1. Ne rien faire

C'est à dire : continuer à tout jeter dans la même poubelle et laisser ...

- les poubelles déborder
- les rues se salir
- les rats se multiplier
- les maladies s'installer



2. Agir en recyclant

On récupère de chez vous tout ce qui est recyclable. Résultat :

- des poubelles plus propres
- des rues plus propres
- des emplois créés
- un environnement sain

**Inscrivez vous au
tri sélectif à domicile**

Tunisie Recyclage

Tunisie Recyclage est une association non gouvernementale (plus de 200 heures de bénévolat par semaine) de la Banlieue Nord de Tunis qui a pour but de mettre fin aux poubelles qui débordent, et ce, en attaquant le problème à sa source en récupérant directement chez vous tout ce qui est recyclable.

Ce que nous vous proposons, habitants de cette banlieue, est l'initiation au [tri sélectif à domicile](#).

Nous fonctionnons de la manière suivante :

1. Vous [nous contactez](#) en nous communiquant vos Noms & Prénoms, adresse complète (Ex: 7bis, rue Quelque chose, Marsa Cube), votre numéro de téléphone (si jamais on ne vous trouve pas) et votre email.
2. Vous séparez vos déchets recyclables des autres en les mettant dans des sacs différents.
3. Vous nous re-contectez une fois les sacs pleins et nous passons les récupérer.
4. Nous nous occupons après de sous tri et du recyclage des déchets. [Plus d'infos](#).

Pour l'instant, les zones que nous couvrons pour le ramassage des déchets sont Gammarth Village, Gammarth Supérieur, La Marsa, Sidi Bou Said, Carthage, Les jardins de Carthage, Le Kram, un petit bout de la Soukra et Les Berges du Lac.

Pour régler votre participation annuelle ou faire un don, vous pouvez le faire sur notre compte bancaire domicilié à Attijari La Marsa, IBAN TN59 04 011 082 0028 83823 3 82

QUOI DE NEUF ...

Samedi, 28 septembre

papier: La Presse Papier est arrivée ! Un grand merci à la société Sotipapier-Tucollect-Nielsen vient de mettre à disposition de Tunisie Recyclage une presse à papier de marque NIELSEN

[En savoir plus \(+images\)](#)

Jeudi, 19 septembre

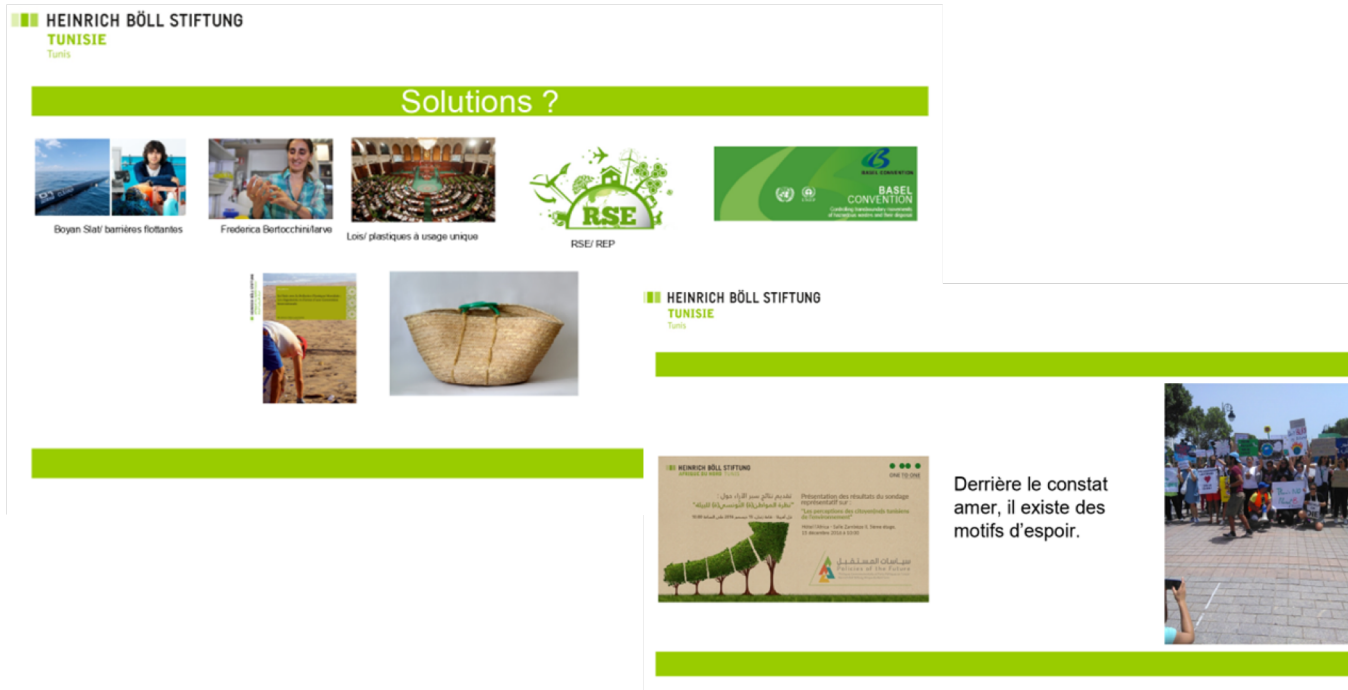
nouveau chauffeur: chers participants nous avons le plaisir de vous annoncer que l'équipe de Tunisie Recyclage s'est renforcée par un nouveau chauffeur Abd Sattar qui épaula Nouridine dans les collectes, on vous remercie pour votre soutien grâce à lequel on s'est engagé à créer des emplois verts au sein de notre association. Bon tri et bonne rentrée

Lundi, 19 août

financement: Tunisie Recyclage informe ses participants et le grand public qu'elle a reçu une contribution de 65.615.430 dans le cadre du

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Heinrich Böll Fondation



The survey carried out by this foundation showed that:

Over 80% of Tunisians agree that a **fine** should not be **imposed** on anyone who **throws garbage** in public space.

75% of Tunisians questioned say they are ready to change their consumption habits and approve the ban of **plastic bags**.

1/3 of Tunisians **APPROUVE** to pay more taxes for more cleanliness in their living area !

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TERRI'COOP



Territorial cooperation for sustainable economic development

1. Valorisation of the blue crab exploited in Kerkennah (also in Zarzis):

2. labeling and marketing of seafood

4. Perma-culture and agro-ecology in Kerkennah

3. the fight against plastic pollution

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Pollution needs no VISA #2



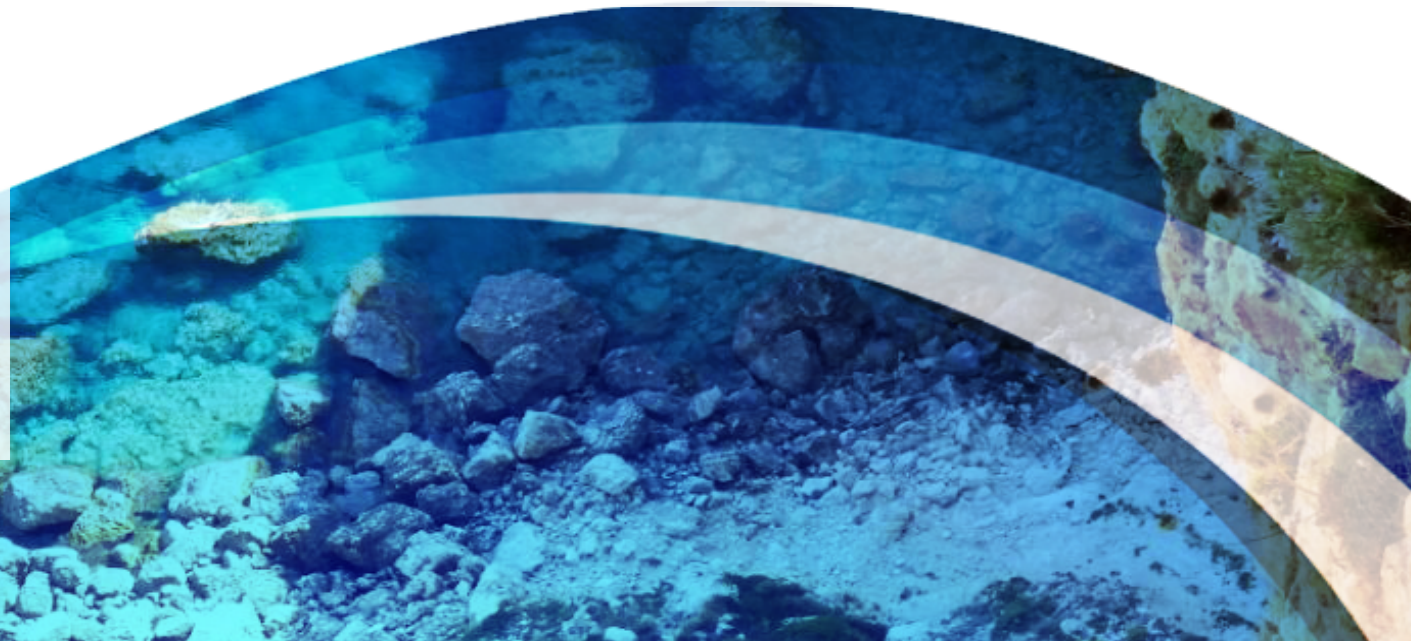
Badr's Action Plan in one tweet:

Saving Moroccan sea at small scale – the white butterfly effect.

Badr El Mahrar

BlueMed Y.C. Ambassador in Morocco

BSc in Geological & Earth Sciences and MSc in Engineering/hydrodynamics; Water & coastal management; Environmental assessment and management



Badr El Mahrar



**BlueMed Y.C. Ambassador
In Morocco**

Research Fellow
Water Engineering
Coastal and Marine Management



50th ANNIVERSARY EDITION

CLINT EASTWOOD



**THE
GOOD** **THE
BAD** **and THE
UGLY**

co-starring
LEE VAN CLEEF

also starring
ELI WALLACH
in the role of TUCO

directed by
SERGIO LEONE









Analyse des déchets solides sur les plages Marocaines

85% de déchets en plastique
+ de **35** déchets par m2
+ de **180** micro-déchets
(<5mm) par m2

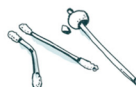
TOP 5 des déchets identifiés



Bouteilles et
bouchons en plastique **18%**



Cordes et
filets de pêche **13%**



Bâtonnets de sucette et
coton-tige **10%**



Sacs plastiques «Mika» **9%**



Packagings plastiques **6%**



HEINRICH BÖLL STIFTUNG
AFRIQUE DU NORD RABAT
شمال إفريقيا الرباط

85 %

Plastics

690.000 T Plastics/Year

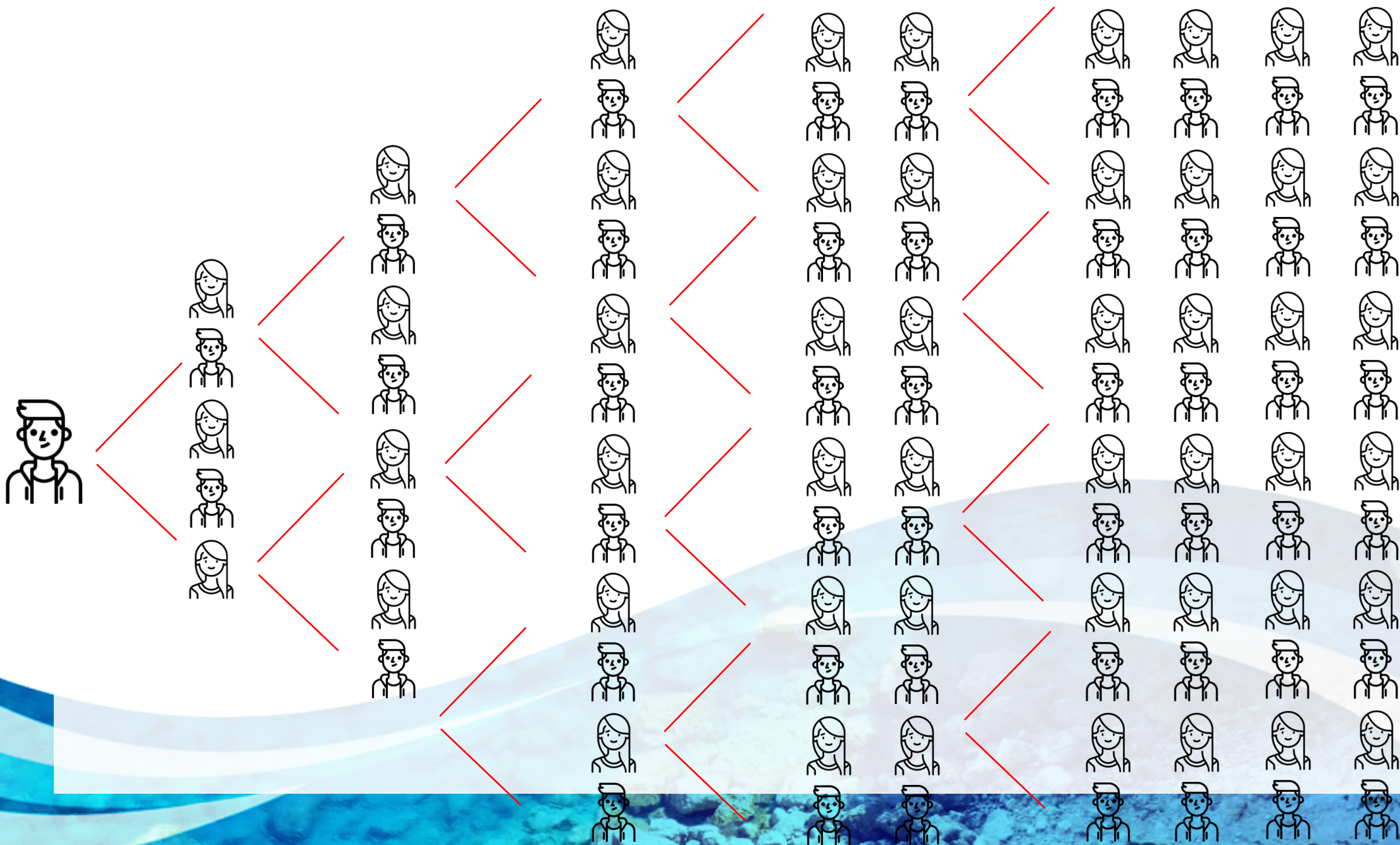
57% → Leaked into nature

18% → Mediterranean Sea

River leakage intensity calculated based on the total river flow of Moroccan rivers compared to the Po river in Italy
Source: Dalberg Analysis, Jambeck & al (2014), World Bank (2018), Liubartseva et al "Tracking plastics in the Mediterranean: 2D Lagrangian model".
Disclaimer: Moroccan government data, which includes territory on the UN list of "non-self governing territories".



blue~~x~~med





Scientist

Policy
Makers

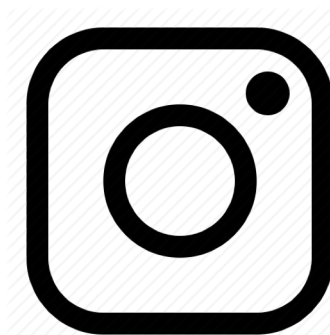
NGO's

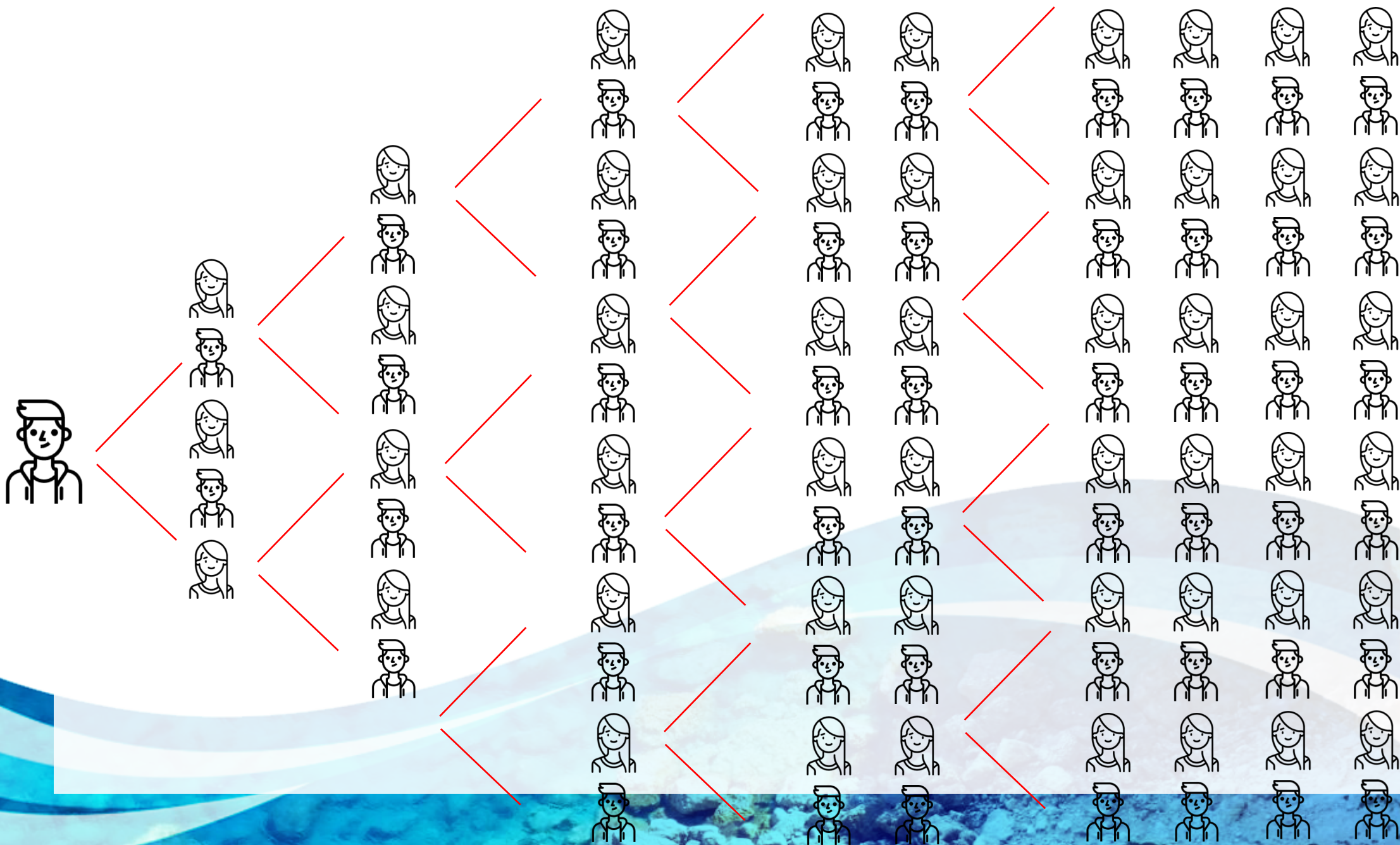


Stakeholders

Startup Challenge







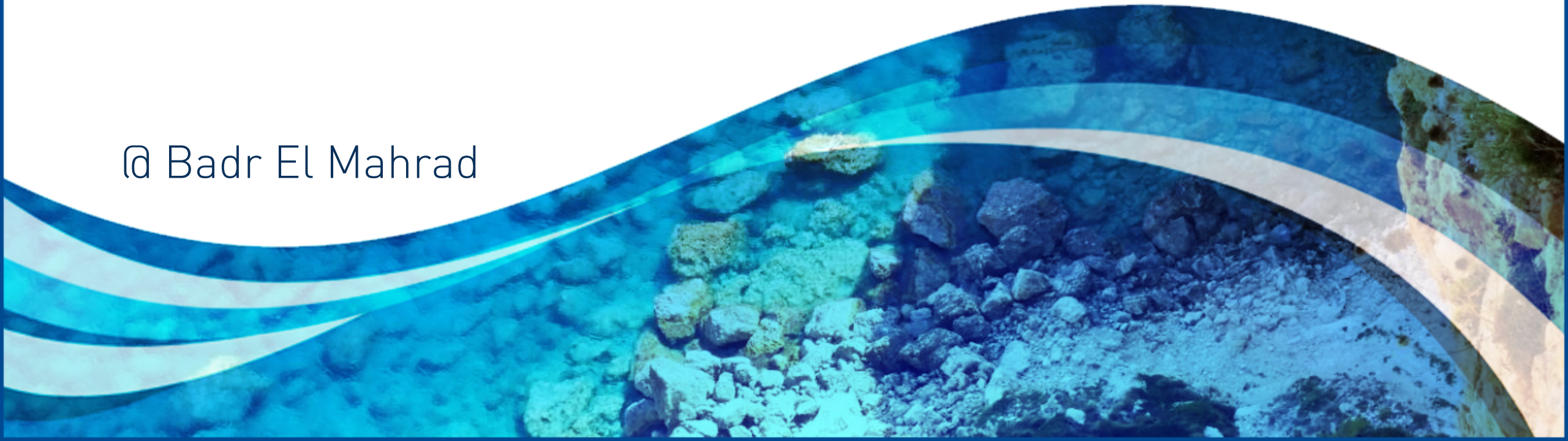




Power of future
generation on
saving our BlueMed



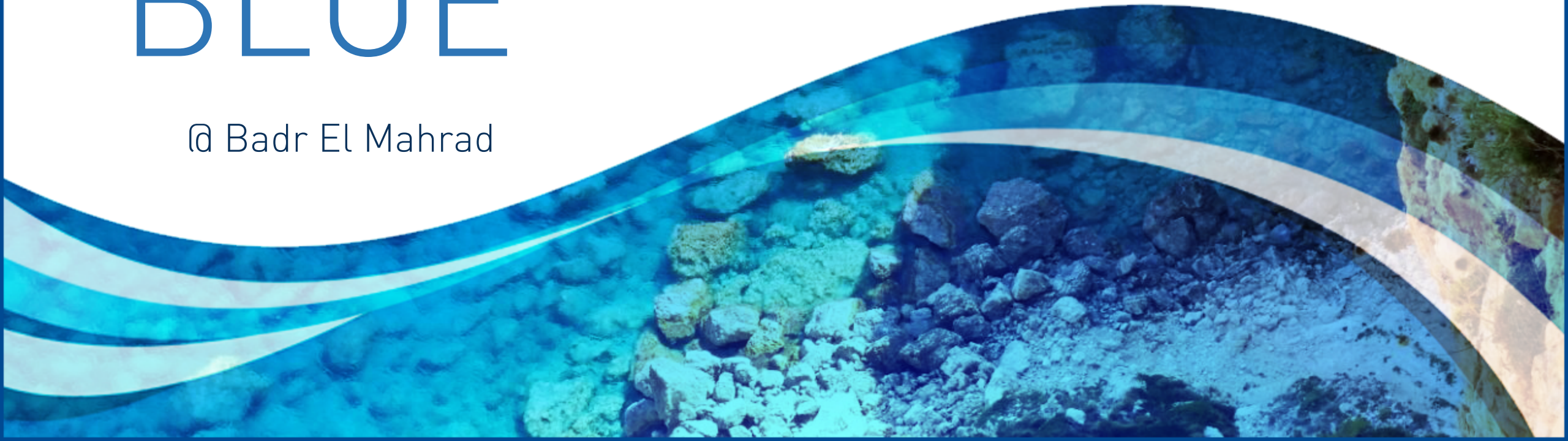
@ Badr El Mahrad



BIG #THINK BLUE

@ Badr El Mahrada

blue^{med}



Pollution needs no VISA #3



Deniz's Action Plan in one tweet:

Human's false needs, creates true pain.

Deniz Yapılcan

BlueMed Y.C. Ambassador in Turkey

BSc in Communication



Pollution needs no VISA #3



Deniz Yapılcan

BlueMed Y.C. Ambassador in
Turkey

BSc in Communication

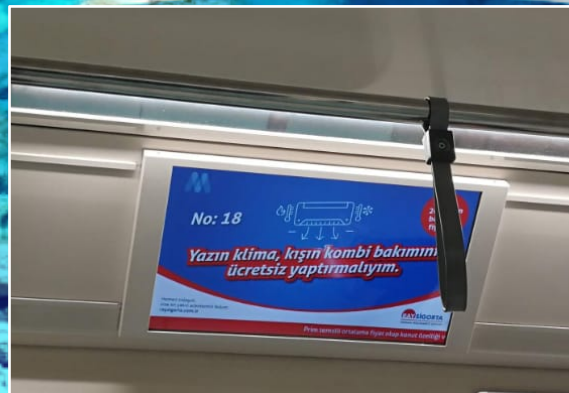


Pollution needs no VISA #3



Deniz Yapılcan

BlueMed Y.C. Ambassador in
Turkey
BSc in Communication



Pollution needs no VISA #4



Mustafa Ghazal

BlueMed Y.C. Ambassador in
Egypt

BSc Chemistry/Biochemistry
and MSc in Chemistry

Mustafa's Action Plan in one tweet:

#Together for Blue Clean Mediterranean



• Issue(s) addressed

1. Marine Litter
2. Blue Growth
3. Fisheries and aquaculture
4. Maritime transport
5. Coastal and Marine Management
6. Environmental and Climate

Target group(s)

1. Fishermen
2. Young researchers
3. University students
4. School students
5. School teachers
6. Policy makers
7. Citizens

Channels and Instruments

- Social media.
- Workshop and Conferences.
- Universities & research centers.
- Personal engagement with publics and fishermen.
- Open discussion with researchers, policy makers, universities and fishermen.

Objective(s)

- Increase the awareness about these issues (importance & danger) between university students, young researchers and local people.
- Establishment of a group of young researchers to reach the target people (school teachers, students, university students, fishermen and the public).

- Key message

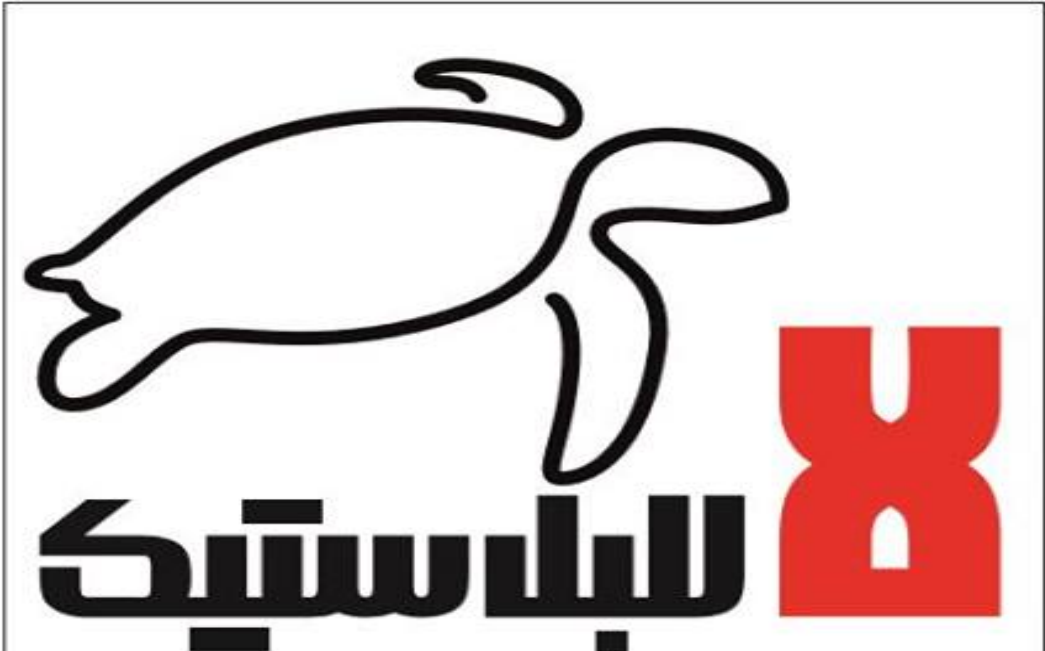
Matching the right message according to BlueMed SRIA & Priorities to the right audience- adapt language to the audience to make science relevant (for policy maker, for industries, for NGOs, for School and Universities students, for researcher, for Environmentalist,).

Action/product

1. Training of some young researchers from different branches of NIOF and other research centers in Egypt and some universities to be regional ambassadors in different Governorates.
2. Studying the marine issues well and organizing some meetings between researchers, policy makers, universities and fishermen to make open discussions about the detected issues and determine the recommendation and prepare the final plan.
3. Organizing different workshops in NIOF different branches, in Universities and some research centers. Also, participating in conferences of water and water treatment.
4. Communicating with the public, fishermen, policy makers, visiting the harbours of the Mediterranean to spread the awareness with the risks of the determined issues.
5. Creating different Pages on social media (Facebook, twitter, instagram, ...etc.) to spread the awareness of risks of plastic litter and water pollution.

Beach Cleaning and Public Awareness





Pollution needs no VISA #5



Fella Moualek

BlueMed Y.C. Ambassador in
Algeria

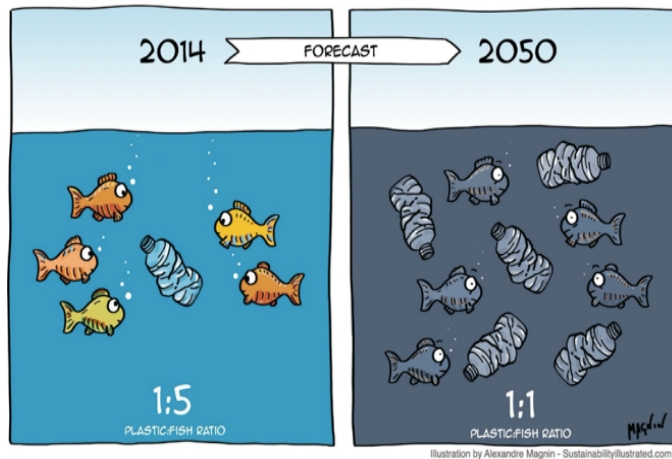
BSc in Marine Environment and
MSc in Environment

Fella's Action Plan in one tweet:

Take it out of my sea #Plastic



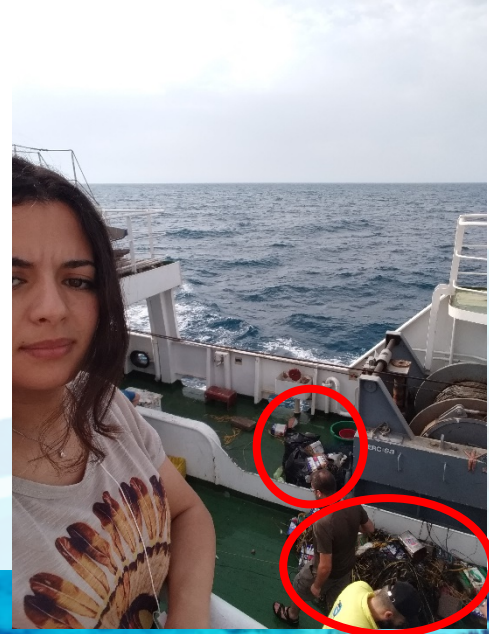
Plastic waste kills up to 1 million sea birds and 100,000 mammals every year



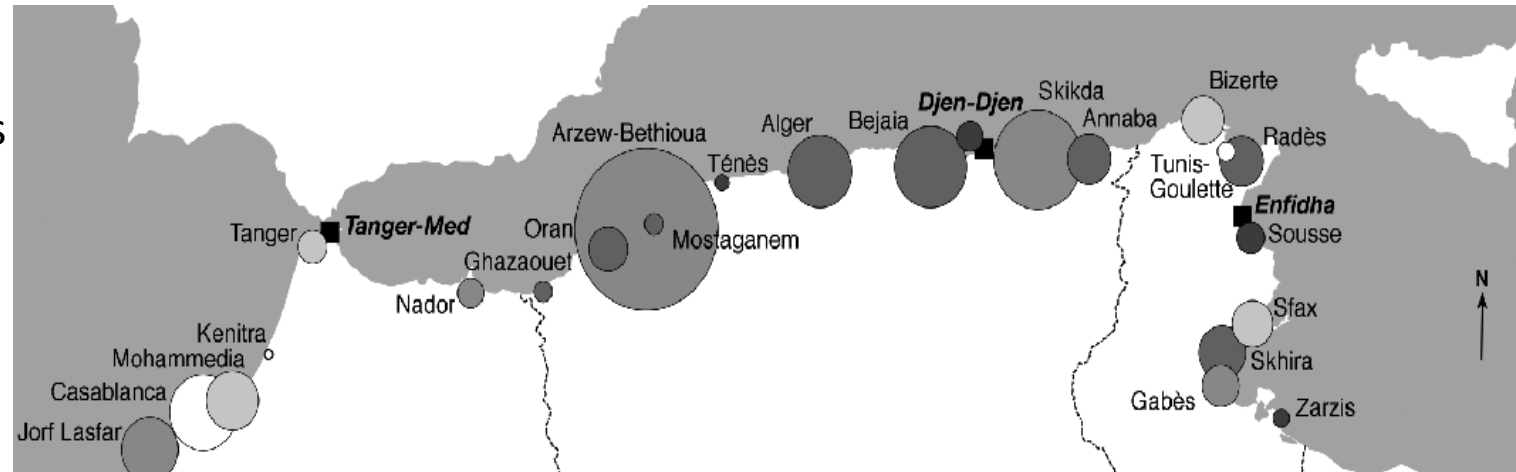
<https://www.mieux-vivre-autrement.com/oceans-en-danger-des-ecopoies-disparaissent-avant-meme-detre-decouvertes.html>

Anecdote





33 fishing harbours



Tipaza City:

Harbour of Aïn Tagourait
Harbour of Bouharoun
Harbour of Bou Ismaïl
Harbour of Cherchell
Harbour of El Hamdania
Harbour of Gouraya
Harbour of Khemisti
Harbour of Tipaza



Seabed Without Plastics

Global objectives:

- Objective 1: Raising awareness of plastics dangers and reduce their single use
- Objective 2: Encourage fisher-men to stop dumping waste collected at sea
- Objective 3: Creation local database



Expected Activities:

Result 1: Awareness against Plastic threat and reduction of its use

Activity 1: Workshop Awareness of fishermen and trainees of the fishing school;

Activity 2: Awareness campaign in primary schools, colleges and High school;

Activity 3: Documentary projection on the plastic impact;

Activity 4: Elaboration of communication tools on the project: Video doc.

Result 2*: Recuperation of sea plastic waste

Activity 1*: Nets Installation in fishing vessels for waste collection;

Activity 2*: Discovery dives for fishermen;

Activity 3*: Dive for recuperation of ghost nets;

*: depends on financial support

Result 3: Seabed plastic waste estimation

Activity 1: Macros waste collection and quantification;

Activity 2*: Scientific dives;

Activity 3: Questionnaire survey.

Backup slides



	Themes	Activities	Time schedule	Target groups	Products	Suitable for ESOF?
Inès	<ul style="list-style-type: none"> Fisheries Valorisation of invasive alien species Plastic litter 	<ul style="list-style-type: none"> Support to the set-up of the BlueMed National Hub in Tunisia Fishermen network Blue hiking (cleaning & citizen science) Blue diving (cleaning & citizen science) 	March-June 2020	<ul style="list-style-type: none"> Citizens and associations Fishermen Researchers Policy makers Primary schools 	<ul style="list-style-type: none"> 3 minutes video documentary Hub meetings planned 	✓
Badr	<ul style="list-style-type: none"> Integrated Coastal and Marine Management Marine Litter Blue Growth Innovative businesses based on marine resources 	<ul style="list-style-type: none"> Regional training of trainers (7 young researchers) Round table w. NGOs, researchers, universities, policy-makers and start ups to prepare an action plan Presenting new research at the conference Geospatial technologies 	February-March 2020	<ul style="list-style-type: none"> early-stage researchers NGOs Universities Policy makers citizens 	Meeting(s) already planned	
Mustafa	<ul style="list-style-type: none"> Water pollution Blue economy Plastic litter 	<ul style="list-style-type: none"> Training of regional Ambassadors (Alexandria and Damanhour) Meetings w. researchers, policy makers, fishermen to build shared plans Organise Academic workshops Go to the Alexandria harbours to communicate Pages on social media 	5-6 months	<ul style="list-style-type: none"> Fishermen Young researchers University students Undergraduate students/teachers Policy makers citizens 	Meeting(s) already planned	
Deniz	<ul style="list-style-type: none"> Plastic litter (Invasive species) (Overfishing) 	<ul style="list-style-type: none"> 1 minute short docs for social media and public transportation screens 	March-August 2020	General public, especially young (17-25)	5 short documentaries	✓ (If ready)
Fella	<ul style="list-style-type: none"> Marine litter Awareness-raising against macro-waste (macro-plastic) Linking tourism, tourists and the environment Preparing to climate change and define adaptation / mitigation measures 	<ul style="list-style-type: none"> Workshop Awareness of fishermen and trainees of the fishing school; Awareness campaign in primary schools, colleges and High school; Documentary projection on the plastic impact; Elaboration of communication tools on the project: Video doc. *Recuperation of sea plastic wastes *Nets installed in fishing vessels for waste collection; *Discovery dives for fishermen; *Dive for recuperation of ghost nets; Seabed plastic waste estimation Macros waste collection and quantification; *Scientific dives; Questionnaire survey for the 3 largest ports of Tipasa city. <i>*: depends on financial support</i> 	January-June 2020	<ul style="list-style-type: none"> Fishermen in the port of Tipasa Future Fishermen (Trainers from the fishing school) Primary, middle and high school Students University students Policy makers Citizens 	Video doc	

BlueMed YCA hashtag

~~#BlueMedAmbassadors~~

#BlueMed

#BlueMedMorocco #BlueMedTunisia #BlueMedEgypt

#BlueMedTurkey #BlueMedAlgeria

#BlueGrowth

#HealthyPlasticFreeMedSea

#plasticfree

~~#thinkblue~~ ~~#goblue~~

@BlueMedEU

Pollution needs no VISA #1



Inès Boujmil

BlueMed Y.C. Ambassador in
Tunisia

BSc in Geosciences and MSc in
Geomatics/spatial analysis

1. Help setting-up the **“National HUB”** dedicated to plastic concerns in by developing a network community (including Public engagement & Citizen Science activities);
2. A national strategy for artisanal fishing (focusing on plastics in traditional **“Kerkennah”** fisheries); commercialisation of **Blue Crab** to mitigate the invasion;
3. Create **clean-up campaigns** to reduce plastic waste and promote plastic sorting.

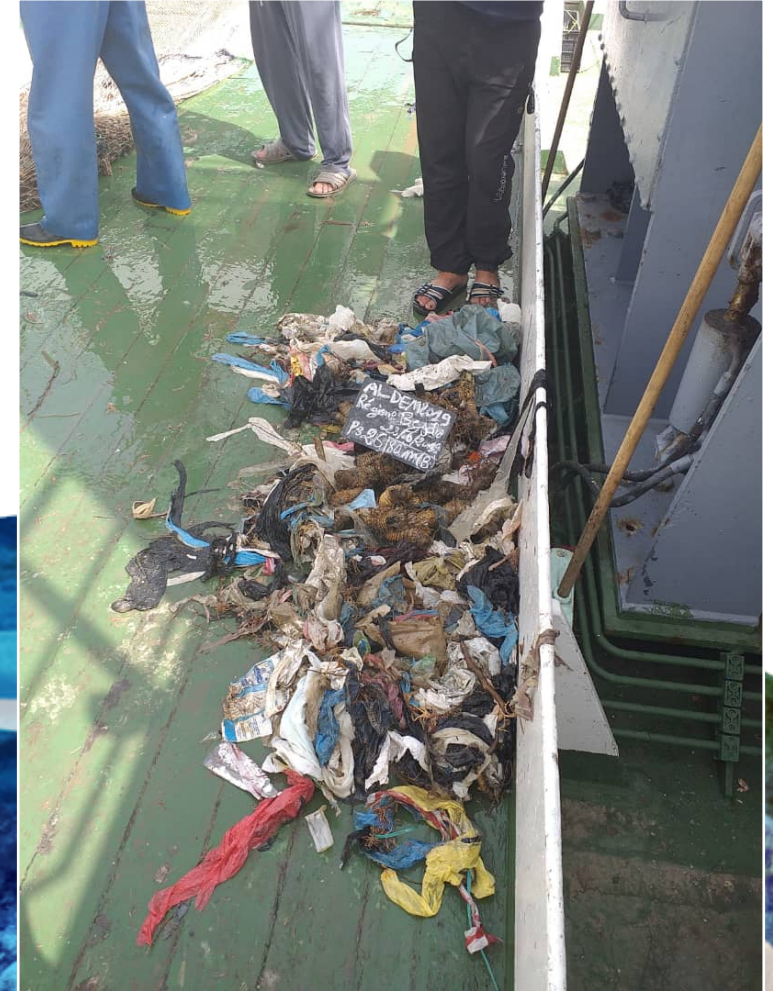
Pollution needs no VISA #5



Fella Moualek

BlueMed Y.C. Ambassador in
Algeria

BSc in Marine Environment and
MSc in Environment



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Applying the BlueMed initiative goals in Egypt for Clean Mediterranean Sea and Promoting blue economy applications

Key message

Matching the right message according to BlueMed SRIA & Priorities to the right audience- adapt language to the audience to make science relevant (for policy maker, for industries, for NGOs, for School and Universities students, for researcher, for Environmentalist,).

Abstract

Applying the BlueMed initiative goals in Egypt, through sharing awareness of importance of clean Mediterranean Sea, depending on BlueMed SRIA priorities and promoting blue economy applications. It may take about 5 or 6 months. Organizing different workshops, communicating with policy makers, NGOs, Schools and Universities students, young researchers and Environmentalists. Creating different Pages on social media to spread the awareness of risks of plastic litter and water pollution.

Mustafa

Training, Symposium and conference related to Blue Med initiative in Morocco

Key message

The integration of coastal and marine management research to tackle the environmental issues could help to achieve the blue growth in the Mediterranean area

Abstract

The Ideas (what, why, where, when , who , how) are described below. The proposed activities will help to achieve part of the vision of blue Med initiative in Morocco by raising awareness about trending issues of to the Mediterranean countries .

Mini Marine Protective Documentaries

Key message

Plastic is a non biodegradable material, constantly accumulating, inseparable from nutrition for the animals, chemically harmful to human health, highly produced and people are not aware of it.

Abstract

1 minute long short documentary series for social media and public transportation for Turkish citizens to gain awareness firstly about marine plastic pollution and other prior problems for marine environment while they are using the transportation or surfing on social media that aims people to change their consumer habits of using plastic products.

Seabed without marine litter

Key message

Reduce and prevent pollution from sea wastes by encouraging societal and behavioral change.

Abstract

The project aims to raise awareness among sea users (Fisher-men, Future Fishermen, Students, Policy makers, Citizens) about the dangers of sea plastic dumping and the importance to reduce its upstream consumption. Different activities are planned to carry out, such as workshops and communication at fishing school, Fishing Chamber, establishment schools (primary, middle and high schools) and university. Related research on definition of distribution, concentration and provenance of garbage will also be conducted through quantification of plastics that collected by nets in this campaign as well as port surveys.

11:45	Coffee break
11:15	Q&A from the audience
11:30	Do you know the BlueMed Pilot Action? Joining outreach efforts for public engagement and education The approach of ' <i>Fatti di Plastica</i> ' exhibition, Fedra Francocci, CNR & BlueMed CSA The BlueMed Young Communication Ambassadors (3 minutes each) Sketching the e-training course on marine litter, Popi Pagou, HCMR & BlueMed CSA (TBC) BlueMed/EIT Climate-KIC call: KIC Education Programme
	BlueMed promotional video

15:15	future joint actions progress as regards the implementation of national hubs and needs of cooperation Chair: Sigi Gruber and representatives of the countries, BLUE
15:55	Conclusions and end of the Conference
16:00-18:30	GSO BlueMed Working Group 5th meeting
19:00	Reception cocktail @ CNR-ISMAR


The logo for BlueMed, featuring the word "blueMed" in a dark blue sans-serif font. The "M" is stylized with three curved lines above it, resembling a wave or a network.

blueMed

**A Plastic-free healthy Mediterranean Sea:
operationalizing the BLUEMED R&I
Pilot Action**

& GSO BlueMed WG 5th meeting

SEA SciEnce teA: young voices on the future of the Med Sea - the BlueMed Ambassadors' perspectives towards a shared governance of the Mediterranean

Proposed by Alba L'Astorina

URL: <https://escmp.euroscience.org/proposal/view/1761>

Status: Submitted

Programme: ESOF 2020 Science Programme

Format: Innovative formats (e.g. hackatons, Ted-type talks, "My thesis in 180 seconds", fishbowl session, Pecha Kucha, etc.)

Duration: 1h30

Theme: Blue Planet

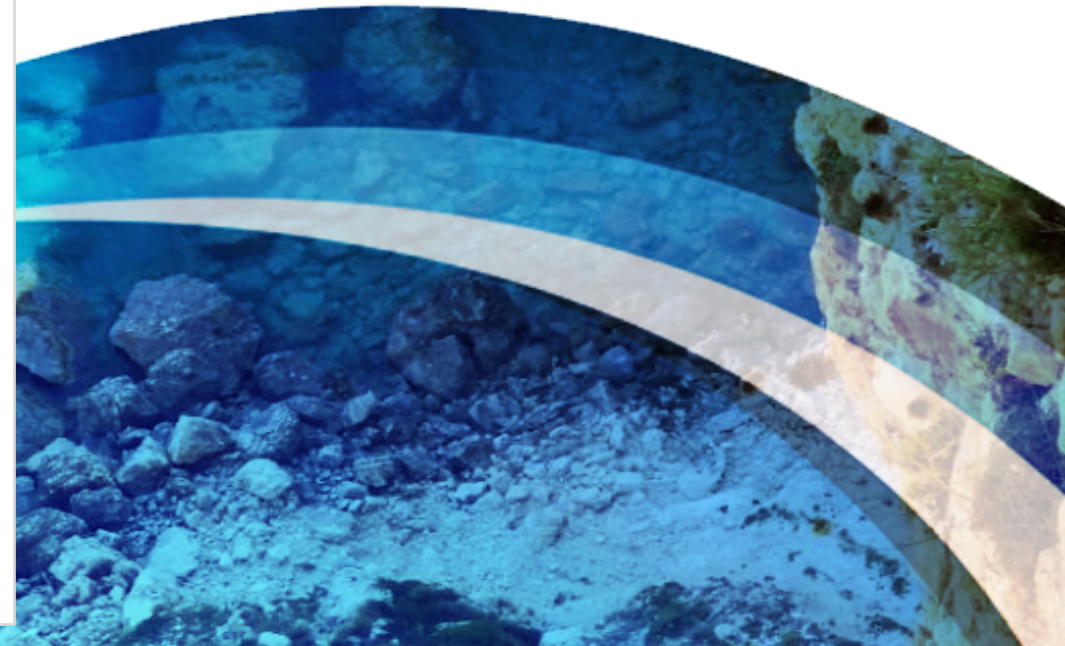
Abstract: The Mediterranean has been a crossroad for the history, economy and culture of Europe, Middle East and North Africa. However, human activities impacting the basin have been largely neglected, nor was a coordinated plan for a sustainable governance of the Sea developed. The Euro-Mediterranean initiative BlueMed is engaged in coordinating Research & Innovation agendas throughout the basin, to promote a sustainable marine and maritime development: the "Blue Growth" approach can be expressed as a knowledge-driven quantum jump in the management of marine resources towards a synergistic, non-conflicting and sustainable use of the sea, radically different from current practices and aimed to the improvement of social wellbeing.

SEA SciEnce teA will bring to ESOF the perspectives of the young BlueMed Ambassadors coming from the Northern and Southern Med shores about the most pressing issues R&I can tackle – among which relevant is plastic litter, that the initiative is addressing with a devoted pilot action. The Ambassadors, in dialogue with high-profile officers from the European Commission and the Union for the Mediterranean at ESOF, will showcase the results of their year-long work on understanding their countries' views on the challenges for a shared governance of the Sea. They will narrate their findings and experiences in creative ways: e.g. 3-minutes pitches, short videos, storytelling, graphics, performances. The location will be designed as an informal space, as in the tradition of Mediterranean cultures, with coffee and mint tea being served to all participants. The officers and the audience, listening to the Ambassadors' voices, will be encouraged to join the exchange in a free relaxed way.

As final result of the meeting, the policy officers will engage in reporting the instances and perspectives expressed by the Ambassadors to relevant political levels, in order to be heard where the R&I and Sea management policies are designed, including awareness and ocean literacy.



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Creation of a 'Blue and Green clubs' Key message

Key message

The importance of the biodiversity, Awareness against the utilisation of plastic, Healthy lifestyle and good habits, are the key message I want to send to the public, especially kids who are our future.

Abstract

In order to enhance the awareness of the significance of environmental protection, my plan of action is to make educational **activities** at the level of primary schools, through the creation of science clubs, for primary school students. **Documentary projection** at the level of local projection room and Tipasa University with debates animated by experts on the subject documentary, for citizens. **Field trips** for different purposes (snorkling, beach cleaning, educational outings at beaches and national parks) for primary school students, from January until the end of the semester.