

Let's discover the solutions to plastic pollution proposed by the participants in the BlueMed Hackathon 2021.

### 5 Teams and the Final Pitching Battle!!

Winners will get access to a training phase for the development of their project idea into a business plan! Their ideas will be presented during ECOMONDO Exhibition the most important event in Europe for technological and industrial innovation for circular economy!!

**15:00 - 15:10**

#### Welcome to the BlueMed Hackathon

Innovation and Engagement to build a sustainable Mediterranean Blue Transition

Fabio Trincardi, *CNR*

*Director f.f. of Department Earth system science and environmental technologies*

**15:10 - 15:30**

#### Bringing ideas into business: Ecomondo Exhibition

F.Francocci, *CNR IAS*

#### Presentation of the Jury

Sigi Gruber, *EC*

Luca Marangoni, *EC*

Francois Galgani, *IFREMER*

Mario Ceribelli, *PlasticsEurope Italia*

Vangelis Papathanassiou, *HCMR*

Deniz Yapilcan, *BlueMed Ambassador*

**15:30 - 15:45**

#### Challenge 1 - Videopitch session

Fantina Madricardo, *CNR ISMAR*

**15:45 - 16:00**

#### Challenge 2 - Videopitch session

Sonia Albein Urios, *AIMPLAS*

**16:00 - 16:10**

#### Challenge 3 - Videopitch session

George D. Mantas, *AquaBioTech Group*

**16:10 - 16:20**

#### ...and the Winner is...

Luca Ballista, *Facility Live*

**16:20 - 16:30**

#### Roundtable with the Winners

**16:30**

#### Conclusions