



**The BlueMed Pilot healthy plastics-free
Mediterranean sea towards the 2030 targets:
the strategy developed by the plastic producing
and transforming operators of the area**

Organized by:

Ecomondo Scientific Technical Committee

BlueMed GSOs

Federchimica-PlasticsEurope Italia

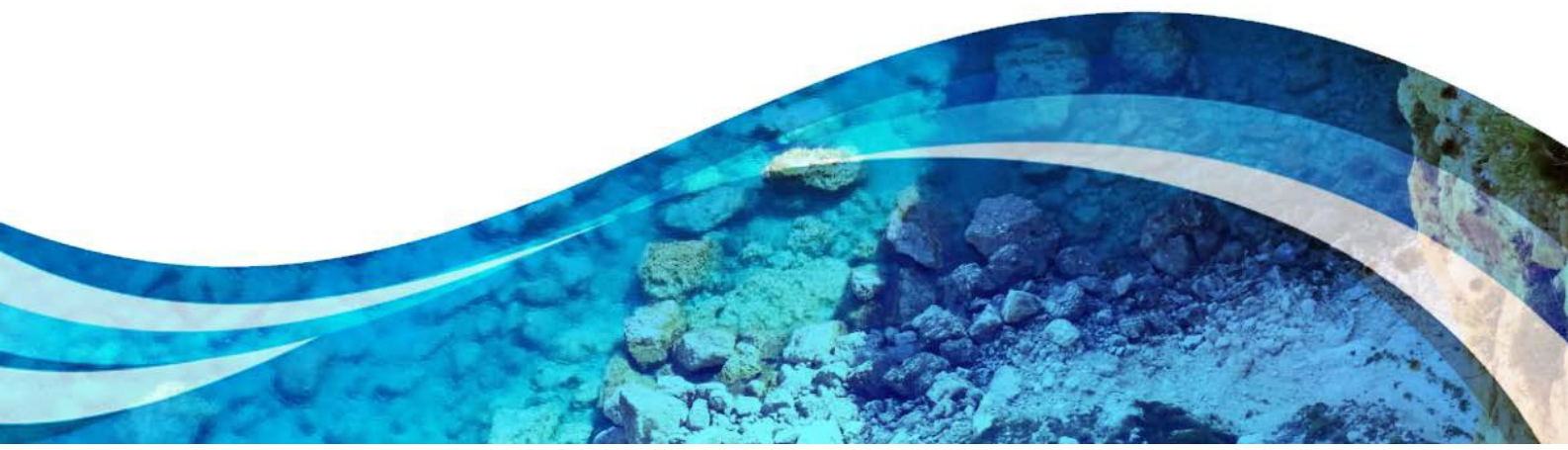
National Research Council of Italy (CNR)

Agenda

2021, October 26th

Ravezzi 1 Room - South Hall
Rimini Expo Centre, Italy

www.bluedmed-initiative.eu/pilot-ecomondo-2021-rimini/



The BlueMed Pilot healthy plastics-free Mediterranean sea towards the 2030 targets: the strategy developed by the plastic producing and transforming operators of the area

EU Missions are undertaking actions to face some of the greatest global challenges by setting **2030 targets** that includes **cleaning marine waters, restoring degraded ecosystems and habitats, decarbonising the blue economy**.

In the frame of the BlueMed Pilot Action on a Healthy Plastic-free Mediterranean Sea, the wide community of the plastic producing and transforming operators of the area agreed on the urgency to reduce the risk for the environment and human health posed by plastic pollution by developing and implementing a shared vision for plastic in the circular economy.

This event, jointly organised by the Euro-Mediterranean Group of 16 Senior Officials of BlueMed Initiative, the European Commission, Federchimica-PlasticsEurope Italia and the National Research Council of Italy, looks at the solutions adopted for a **smarter local use, management and recycling of plastics** with a high impact in terms of replication through the basin and among international governance structures.

Object of discussion includes key challenges ensuring a healthy and productive Sea together with the identification of pathways that need to be implemented to obtain measurable results and meet the 2030 targets for a systemic change.



Preliminary Agenda

14:00	<p>Introduction by the Chairs Mario Ceribelli (PlasticsEurope Italia) Sigi Gruber (European Commission) Fabio Trincardi (National Research Council of Italy, CNR)</p>
14:20	<p>The Mission: challenges and opportunities for a systemic change Elisabetta Balzi (EC - DG RTD, BlueMed GSO Working Group delegate) [tbc]</p>
14:40	<p>Research and innovation in the recovery and resilience plans: key investments at National and Regional level Ilde Gaudiello (DG Circular Economy, Ministry of the Ecological Transition, MiTE) [tbc]</p>
15:00	<p>The BlueMed Pilot: main achievements Fabio Fava (University of Bologna, Italian BlueMed GSO Working Group delegate)</p>
15:10	<p>Greening the MED: the role of Ports and Fisheries Mario Dogliani (SDG4MED)</p>
15:20	<p>Introducing key priorities for the Mediterranean Plastic Industry Session chair: Mario Ceribelli (PlasticsEurope Italia)</p> <p>Roundtable: How are good practices put into practice? PlasticsEurope's Network of Mediterranean associations and policy makers</p> <p>AHPI (Association of Hellenic Plastic Industries); Aspaplast (Romanian Plastics Processor Employers' Association); BAP (Bulgarian Association Polymers); HGK (Croatian Chamber of Commerce); PAGEV (Turkish Plastic Industry Foundation); Legambiente (tbc)</p>
16:30	<p>Coffee break</p>
16:50	<p>From research to solutions: the innovative ecosystem of marine pollution Hanna Dijkstra (IVM, Institute for Environmental Studies, Vrije Universiteit)</p>
17:00	<p>Many languages, one voice: the BlueMed Hackathon to engage the community of young innovators and to boost investments in the blue economy Fedra Francocci (CNR-IAS)</p> <p>Roundtable Luca Ballista (Facility Live) – <i>The innovation ecosystem of the Mediterranean makes flourish ideas into business</i> The BlueMed Hackathon Winning Teams - <i>Pitch Presentations</i> Team 2: Inès Boujmil, Ilaria Bellomo, Aziz ben Ghedifa, Ghazy Boujmil; Team 3: Inés González, Valeria Zeppellini; Team 6: Mariavittoria Rancan, Marko Jovic, Barun Kanti Roy, Giulia Canestrelli, Sahar Ishak. Daniela Cedola (BlueInvest) - <i>How to identify the key indicators to meet 2030 targets</i></p> <p>Q&A session with the BlueMed Hackathon Mentors and Jury representatives</p>
17:35	<p>Discussion and Closure: targeting 2030 and beyond. By the session chairs</p>
17:50	<p>Closure of the meeting</p>
	<p>Social dinner</p>